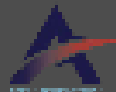


PERFORMANCE SPORT EVENTS

NEW CLUB SUPPORT PROGRAM



YOUR JOURNEY STARTS HERE

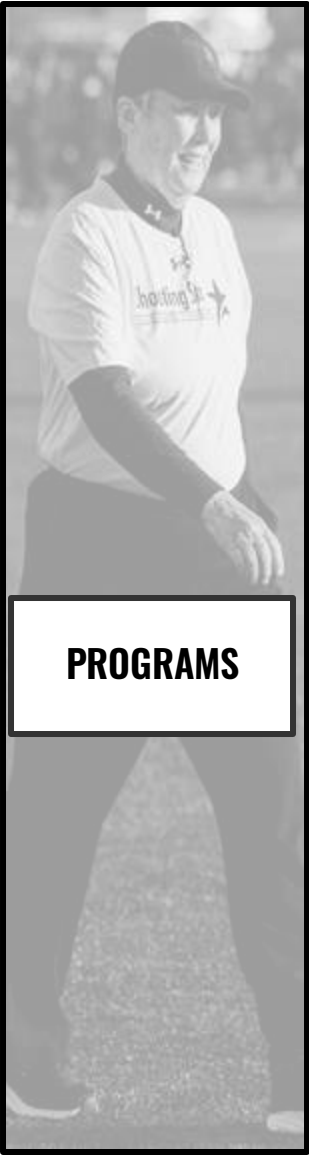




NEW CLUB SUPPORT PROGRAM

A full-page photograph of a female field hockey player in a blue and white uniform, crouching and ready to hit a white ball with her stick. The image is framed with a thick red border.

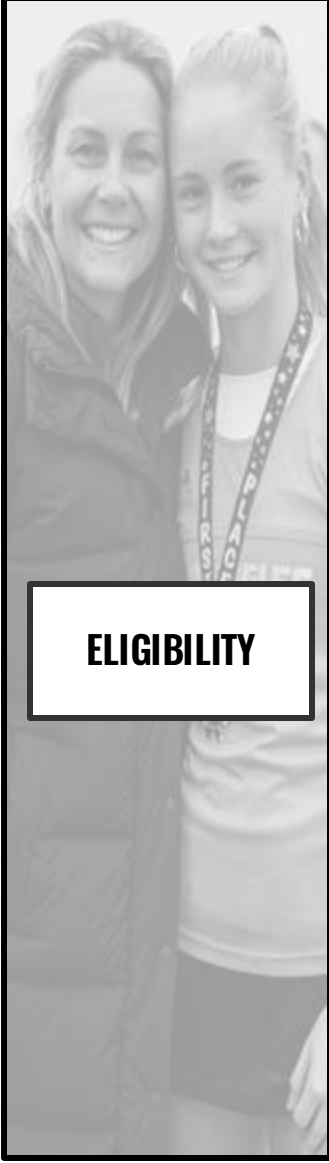
ABOUT

A grayscale photograph of a male field hockey coach wearing a white polo shirt with a logo and a dark cap, standing on a field.

PROGRAMS

A grayscale photograph of a female field hockey player wearing a knit beanie and a jacket with a logo, looking off to the side.

CLUB SERVICES

A grayscale photograph of two female field hockey players smiling and standing together. One is wearing a jersey with 'FIRST PLACE' visible.

ELIGIBILITY

A grayscale photograph of a female field hockey player in a dark jersey with 'saints' and 'FIELD HOCKEY' on it, holding a stick.

SUMMARY

YOUR JOURNEY STARTS HERE



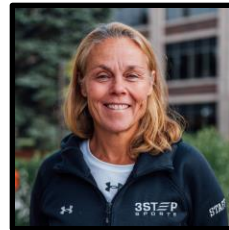
PERFORMANCE SPORT EVENTS

ABOUT

THE TEAM!



Sam Carlino
Chief Operations Officer



Ainslee Lamb
Chief Executive Officer



Meg Cuthbertson
Chief Strategy Officer



Pam Hixon
Chief Business
Development Officer



Cheryl Murtagh
Financial Controller



Caitlyn Mitchell
Chief of Staff



Melissa Nawn
Director Of Marketing

YOUR JOURNEY STARTS HERE

EVENT CALENDAR



November 28th - November 30th, 2025
Midlothian, Virginia
Registration Opens: June 4th, 2025



December 29th - 30th, 2025
Lancaster, Pennsylvania
Registration Opens: October 1st, 2025



February 7th - 8th, 2026
Fitchburg, Massachusetts
Registration Opens: Invite Only



February 14th - 15th, 2026
Fitchburg, Massachusetts
Registration Opens: October 15th, 2025



February 21st - 22nd, 2026
Fitchburg, Massachusetts
Registration Opens: October 22nd, 2025



March 21st - 22nd, 2026
Milford, New Hampshire
Registration Opens: January 21st, 2026



April 3rd - 4th, 2026
Frederica, Delaware
Registration Opens: January 28th, 2026



April 11th - April 12th, 2026
Frederica, Delaware
Registration Opens: January 28th, 2026



June 20th-21st, 2026
Towson, Maryland
Registration Opens: April 15th, 2026



June 20th-21st, 2026
Towson, Maryland
Registration Opens: April 15th, 2026



June 27th-28th, 2026
Taunton, Massachusetts
Registration Opens: April 15th, 2026



June 27th-28th, 2026
Taunton, Massachusetts
Registration Opens: April 15th, 2026

EVENT CALENDAR



powered by 



powered by 

December 14th - 15th, 2025
Hampton, New Hampshire

Registration Opens: September 25th, 2025



powered by 

December 27th, 2025
Hampton, New Hampshire
Registration Opens: October 16th, 2025



powered by 

January 3rd - 4th, 2026
Hampton, New Hampshire
Registration Opens: October 9th, 2025



IN ALLIANCE WITH 

January 16th - 18th, 2026
Sanford, Florida
Registration Opens: July 9th, 2025



powered by 

January 24th, 2026
Hampton, New Hampshire
Registration Opens: October 23rd, 2025



powered by 

February 7th, 2026
Hampton, New Hampshire
Registration Opens: December 10th, 2025



powered by 

March 14th-15th, 2026
Hampton, New Hampshire
Registration Opens: January 14th, 2026



powered by 

April 25th-26th, 2026
Epping, New Hampshire
Registration Opens: February 4th, 2026



powered by 

May 9th, 2026
Epping, New Hampshire
Registration Opens: March 4th, 2026



powered by 

May 23rd-25th, 2026
Smithfield, Rhode Island
Registration Opens: February 25th, 2026



powered by 

October 2026
Epping, New Hampshire
Registration Opens: August 2026



PERFORMANCE SPORT EVENTS

ABOUT

PSE PARTNERS



YOUR JOURNEY STARTS HERE



PERFORMANCE SPORT EVENTS

ABOUT

SUCCESS: FROM THE CONSTITUENTS

"Ainslee Lamb's leadership and unmatched expertise in delivering first-class experiences have set the gold standard in field hockey events. Her deep knowledge of the sport, service-focused approach, and unwavering commitment to advancing field hockey make the launch of Performance Sport Events an exciting milestone for key stakeholders committed to excellence in field hockey. **Executive Director**

"Pam & staff have benefited the game of hockey by supporting more opportunities for umpires to receive experience and training in the "off-season". To support the development of the umpires, PSE will continue to help all levels of hockey, youth through college. Their events are well run; communications are clear and timely. Umpires are taken care; many come back yearly, a testament to their well-run events.

I personally appreciate the dedication to the game of hockey and the support consistently demonstrated for the umpires." **Umpire Manager**

"Shooting Star is very professionally organized. All aspects and details of the tournament are well managed, from college coach attendance to athlete welcome gifts. The experience is so fun and positive!" **Club Coach**

"The communication prior to, during, and after the event makes recruiting easy. Between the hospitality, chairs, and umbrellas I'm able to concentrate on recruiting because I know they have me covered. Whether it's a regional or national showcase, the attention to detail remains the same." **DIII Coach**

"As a college coach, I enjoy attending Shooting Star events, because they are well organized, attended by a great pool of recruits, and, one of my favorite parts, is the true care of the people running the events. Those people want everyone to have a great experience." **DII Coach**

"Ainslee & her team do a fantastic job of running events that check all the boxes. Easy for coaches to know where to go, who to watch and have a great experience each time. To top that off, they also make sure that coaches are taken care of, with a robust approach to coach hospitality, meaning that coaches often enjoy their experience on and off the sidelines." **DI Coach**

"Just wanted to thank you for organizing such an inclusive and positive showcase for all levels of players. I was so impressed by the coaching, players, facilities and welcoming, friendly atmosphere. My daughter is keen to make the trip from Chicago again next year!" **Parent**

"I didn't have a chance to catch you at the end of the first UA Select Game, but I wanted to thank you for an awesome weekend! Everything from the facilities to the amenities for the players to the coaching staff was really great! It is by far the best showcase/camp I've been to and I am walking away even more excited for the next level of collegiate play." **Player**

"We've been working with Ainslee and her team for over 10 years as a Presenting Sponsor. I would describe our experience as "elevated". Every detail about the vending experience is executed professionally and thoroughly. From the tent, flooring, heat, hospitality and communication...every aspect of the event is considered." **Vendor**

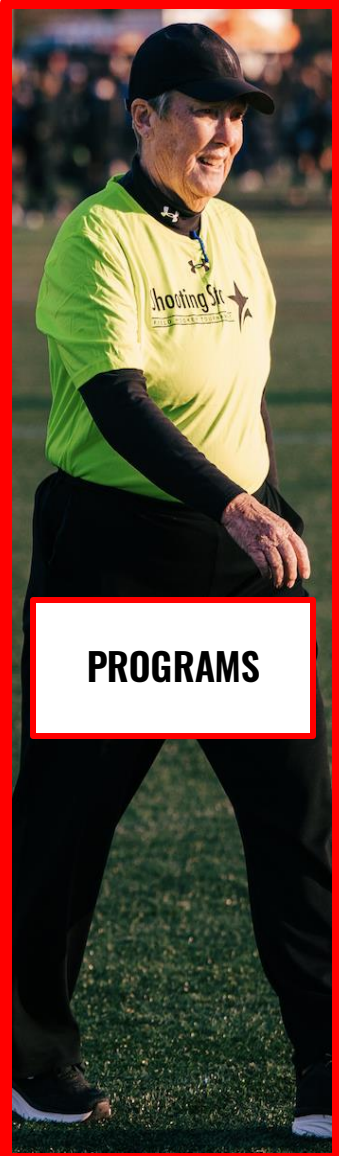
YOUR JOURNEY STARTS HERE



NEW CLUB SUPPORT PROGRAM

A grayscale photograph of a female hockey player in a crouched position, ready to shoot a puck. She is wearing a dark jersey with the number 4 and a white helmet.

ABOUT

A color photograph of a woman, likely a coach, wearing a bright yellow 'Shooting Star' shirt and a black cap. She is standing on a grass field, smiling.

PROGRAMS

A grayscale photograph of a person wearing a winter beanie and a jacket with a cross logo. They appear to be outdoors in a cold environment.

SERVICES

A grayscale photograph of two women smiling and posing together. One is wearing a dark jacket and the other is wearing a white shirt with a lanyard.

ELIGIBILITY

A grayscale photograph of a female hockey player in a crouched position, ready to shoot a puck. She is wearing a dark jersey with the word 'saints' and 'FIELD HOCKEY' on it.

SUMMARY

YOUR JOURNEY STARTS HERE



PERFORMANCE SPORT EVENTS

PROGRAMS

PROGRAM SUMMARY & GROWTH PLANS



Elite Field Hockey Camp

- High School & Middle School
 - All ages, All levels

Elite Field Hockey continues to provide 3 sessions at Bentley University for high school and middle school athletes, while allowing high school players to stay overnight in the dorms. The EFH staff is committed to providing the finest caliber of field hockey instruction. The atmosphere of the camp allows all participants the opportunity to learn and advance to a higher skill level of play and facilitates team preparation for the upcoming season



College Connection Showcase

- High School
 - Elite level

College Connection Showcases are nationally leading showcase hosted at different colleges throughout the country. College Connection was the first to make Video Recruiting a reality for athletes and collegiate coaches. Today, in addition to on-site recruiting, our virtual recruiting technology allows athletes to use our event video, affordably and effectively to be seen and evaluated by every college coach. Providing more opportunity and visibility for many more athletes: we connect athletes to coaches.



Shooting Star Tournaments

- All ages (U10, U12, U16, U19)
 - All levels

Shooting Star Tournaments were founded in 2016, when there was a desire in the field hockey community for showcase tournaments on synthetic turf fields. Starting with Shooting Star Thanksgiving in 2016, PSE now hosts 10 tournaments nation-wide, servicing athletes ranging from U10 to Masters (35+). While expanding, PSE has stayed true to their fundamental values, catering to every athlete, club coach, college coach, umpire, parent and fan – striving to provide a professional, inspiring and authentic experience.



College Connected Field Hockey League
College, Club & Youth League



PERFORMANCE SPORT EVENTS

PROGRAMS

PLAY4PURPOSE



#theMentalMatchup



#donateJOY



#breastcancerawareness



#BeTheMatch



YOUR JOURNEY STARTS HERE



NEW CLUB SUPPORT PROGRAM



ABOUT

A vertical rectangular panel with a black border. The background is a grayscale photograph of a female field hockey player in a crouched position, ready to hit the ball with her stick. The player is wearing a dark jersey with a logo on the front.

PROGRAMS

A vertical rectangular panel with a black border. The background is a grayscale photograph of a male field hockey player wearing a white jersey with 'haring' and a star logo, and a black cap. He is standing on a field.

CLUB SERVICES

A vertical rectangular panel with a red border. The background is a color photograph of a man wearing a grey knit beanie and a grey jacket with a 'HYMAN FIELD HOCKEY' logo. He is looking off to the side.

ELIGIBILITY

A vertical rectangular panel with a black border. The background is a grayscale photograph of two female field hockey players smiling and standing close together. One player is wearing a jersey with 'FIRST SERIES' visible.

SUMMARY

A vertical rectangular panel with a black border. The background is a grayscale photograph of a female field hockey player in a dark jersey with 'saints' and 'FIELD HOCKEY' on it, holding a stick.

YOUR JOURNEY STARTS HERE



PERFORMANCE SPORT EVENTS

CLUB SERVICES

RESOURCES PROVIDED

** 1 year commitment from day of enrollment



Performance Sport Events

Two, 1- hour consultations
Pre-Registration to two events
Social Post for New Club Member



Field Hockey College Path

Blog post & Profile on the New Club



[NFHCA Club Membership](#)

Membership supports you as a club coach and owner
* Mandatory for PSE New Club Support



NFHCA Recruits/Sport Recruits

Consultation
*Club packaging options



Yolo Sportswear

Uniform and Spirit Store Consultation
*CAP Program Membership



Penn Monto

Contact Introduction
*Discounted Ball pricing



League Apps Platform

Registration & Communication
Consultation and Demo
*Discounted Set-Up fee applied



Harrow

Contact Introduction
*Discount on Sticks, 45% of retail



NEW CLUB SUPPORT PROGRAM



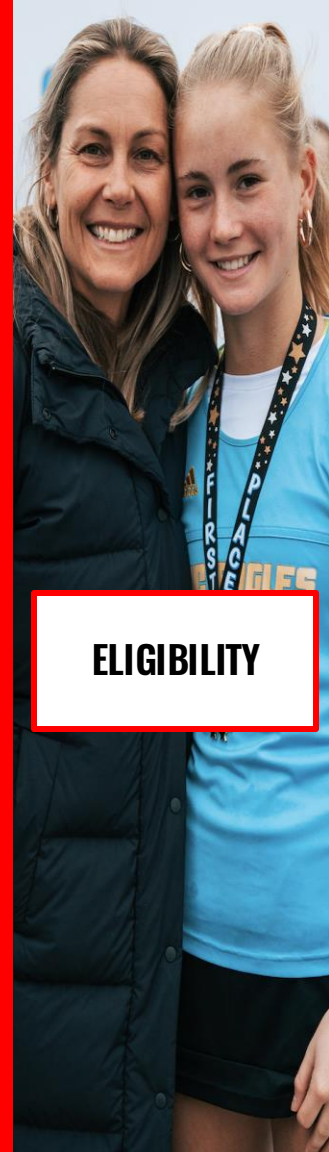
ABOUT

A grayscale photograph of a female field hockey player in a ready stance, holding her stick and looking towards the left. The image is part of a vertical menu bar.

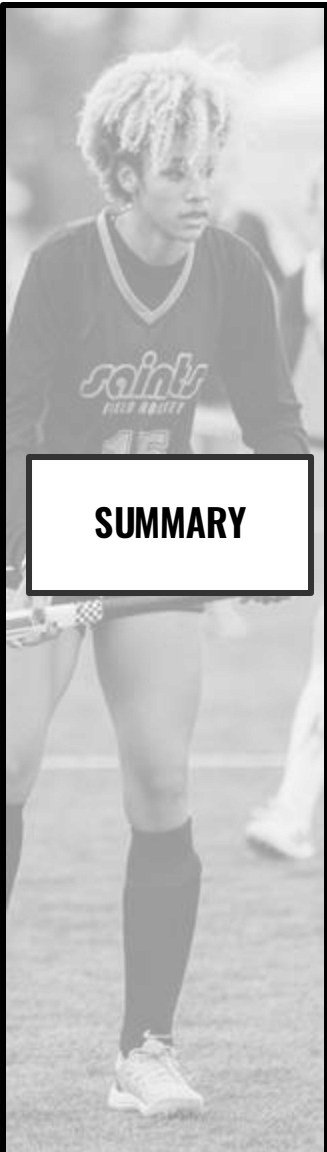
PROGRAMS

A grayscale photograph of a male field hockey coach wearing a cap and a white polo shirt with a logo, standing on a field. The image is part of a vertical menu bar.

SERVICES

A grayscale photograph of a female field hockey player wearing a knit beanie and a winter jacket, looking off to the side. The image is part of a vertical menu bar.

ELIGIBILITY

A color photograph of two young women smiling and posing together. One is wearing a dark jacket and the other a blue shirt. The entire menu bar is highlighted with a red border.

SUMMARY

A grayscale photograph of a female field hockey player in a dark jersey with 'saints' written on it, standing on a field. The image is part of a vertical menu bar.

YOUR JOURNEY STARTS HERE



PERFORMANCE SPORT EVENTS

ELIGIBILITY

ELIGIBILITY & REQUIREMENTS

ELIGIBILITY

☐

[Application Submitted](#)

☐

Newly Formed Club
*Defined & Determined by PSE Staff

☐

One Year of Eligibility

☐

FREE Program

☐

PSE Consultation
*Complete requirements facilitated by PSE Staff

REQUIRMENTS

☐

[NFHCA Club Membership](#)

☐

YOLO Sportswear Consultation

☐

NFHCA Recruits Consultation

☐

League Apps Consultation

☐

Harrow Consultation

Eligibility & Requirements completed = TWO Pre-Registrations to TWO PSE Events

YOUR JOURNEY STARTS HERE



NEW CLUB SUPPORT PROGRAM



ABOUT



PROGRAMS



SERVICES



ELIGIBILITY



SUMMARY

YOUR JOURNEY STARTS HERE



SUMMARY

YOUR CLUB PROGRAM HERE!



GROWTH, OPPORTUNITY & SUCCESS